



TO: Outreach Partners and Interested Parties

FROM: **Prescription Advantage**

DATE: October 3, 2014

BULLETIN

This bulletin is one in a series of routine updates regarding Prescription Advantage. These notices are designed to inform a broad network of outreach partners and other interested parties about Plan updates affecting both current and future Plan members.

Outreach to Members with High Drug Costs

Prescription Advantage is initiating an outreach campaign to encourage members with high drug costs to review Part D plan options for 2015 as there may be a plan that can lower their expenses. The MCPHS University Pharmacy Outreach Program (MCPHS) will assist with this project by reviewing the Part D plans using Medicare's plan finder, identifying any lower-cost plan options that are available, and, if the member wishes to change plans, MCPHS can assist the member with the enrollment process or refer them to Medicare or the Part D plan.

Prescription Advantage identified 1,721 members that had a total drug cost ranging from \$450 to more than \$1,000 each month for a 3-month period. From this total 1,225 members had monthly drug costs of \$600 or higher. These 1,225 members will receive a letter along with a list of the medications that the member is currently taking. This medication list was prepared using information from the member's claims submitted to Prescription Advantage. If the member would like to have the drug plan options researched the member must review the list, edit if necessary, and return it using the postage-paid addressed envelope provided. These drug lists will go to MCPHS for review. Initial phone calls have been made to these members to explain the outreach project and to let them know that the letter and drug information list will be arriving soon.

The remaining 496 members had a monthly drug cost of \$450 - \$599. These members will receive a letter encouraging them to review their Part D plan options for 2015 and to contact SHINE, MCPHS or Medicare for assistance if needed.

Attached are the letters that will be sent to the members included in this outreach project.

- Letter to members that will be assisted by MCPHS
- Sample Drug Information Form
- Letter to members that are referred to SHINE, Medicare and MCPHS

All letters will be mailed by October 9, 2014.