

ECONOMIC DEVELOPMENT AND COMMUNITY PLANNING

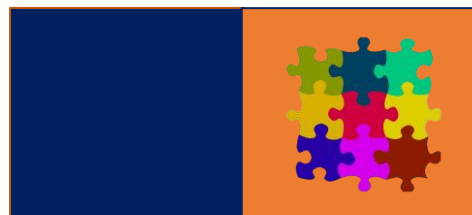
UXBRIDGE

MAIN STREET INITIATIVE

MAIN STREET RE-IMAGINED

“BUSINESS MIX”

CREATIVES
SHARED WORKSPACES



2021

MAIN STREET INITIATIVE VISION STATEMENT

By the year 2027, the Uxbridge Main Street will be a center of community life based on solid planning and design that has blended the reuse of traditional commercial buildings with creative economic and community development activities, resulting in a new vibrancy that engages and is powered by residents, visitors, business owners, developers, and investors.

MAIN STREET BUSINESS DEFINED

Typically, people think of a "Main Street" business as one of the essential establishments that frequently make up the center of a town. Some of the oldest ones have rich histories and are beloved businesses. Most are very similar to small-town businesses and tend to be very central to the community in which they are situated.

A Main Street business is sometimes also distinguished from other businesses based on size. "Main Street" businesses are often juxtaposed against the "Wall Street" businesses that tend to be massive and lacking in the personal, small business touch that Main Street businesses bring to the game.



WHAT CREATIVES AND ARTISTS LOOK FOR IN A SHARED WORKSPACE

While the benefits of a shared workspace apply for nearly all spaces, the following three points are features that will make the space stand out for artists and creatives:

A Vibrant Work Environment

With a vibrant work environment, it much easier to get inspiration. A co-working space with a vibe, design, architecture, and/or location gives the creatives and artists inspiration.

An Inspiring Community

The community (building or neighborhood) is a crucial part of a co-working space for creatives and artists, as they want to be able to engage in useful relationships. Ideally, the community will feature other artists who are willing to exchange useful feedback.

Amenities

The space should have the amenities that creatives and artists require to be creative. At the very least, adequate physical space to work on projects, including plenty of table space, shelves for equipment, and adequate lighting.

WHO ARE THE CREATIVES?

- Architects
- Culinary artists
- Digital artists
- Designers
- Graphic designers
- Illustrators
- Jewelry makers
- Lapidary artists
- Metalsmiths
- Painters
- Performance artists
- Photographers
- Printmakers
- Sculptors
- Woodworkers
- Writers/Authors



ARTISAN'S ASYLUM Allston-Brighton

Artisan's Asylum is a makerspace that provides members with access to personal studios, shared workshops, and open spaces for collaboration. The organization is relocating from Somerville to a larger building in Allston-Brighton.



GRUBSTREET CENTER FOR CREATIVE WRITING Boston

GrubStreet Center for Creative Writing offers classrooms, a dedicated space for working artist instructors, community space for gathering and co-working, and a literary stage for artists to perform their work.

GrubStreet provides a supportive and thriving community of insightful readers, inspiration, support, and honest feedback. They offer over six hundred classes and events a year for writers of all genres and ambitions—from first-time poets or fledgling memoirists to MFA graduates and published novelists.



THE RECORD CO.

Boston

The Record Co. is a nonprofit community music workspace that aims to provide affordable music workspaces and professional development programs for local artists.

The Record Co. Mission is to remove the technical and social barriers between music makers and their creative visions through affordable music workspace and professional development opportunities.



WESTERN MASSACHUSETTS FOOD PROCESSING CENTER Greenfield

The Western Massachusetts Food Processing Center is a shared space for food entrepreneurs.

The Center charges an hourly fee for production, and fees for storage rental, etc. For certain members, a batch or per unit charge may be negotiated after several runs of product.



HARBOR PLACE PUBLIC MARKET Haverhill

Harbor Place Public Market is a proposed 2,040-square-foot retail space along the Merrimack River that will feature 13 retail stalls where entrepreneurs can sell their products.



NUESTRAS RAÍCES FARM/LA FINCA

Holyoke

Nuestras Raíces Farm/La Finca is a site for farm, food, and cultural businesses with an on-site market store, event space, commercial greenhouses, and a retail stand.

La Finca was born out of a participatory community planning process. Through this process it became evident that community gardeners wanted opportunities to grow food not just for themselves, but to market and sell through small agricultural businesses. Through a collaborative process, Nuestras Raíces worked with community members to locate a suitable piece of land situated next to the Connecticut River in southern Holyoke. La Finca has since grown into a launching pad for both aspiring and experienced farmers to take ownership over the agricultural process from seed to market. La Finca has grown into a regional hotspot for Caribbean cultural crops, which are difficult to obtain through the national industrial food system, and has collaborated with the University of Massachusetts Amherst to build up cultural crop seed stock.



599 STUDIOS

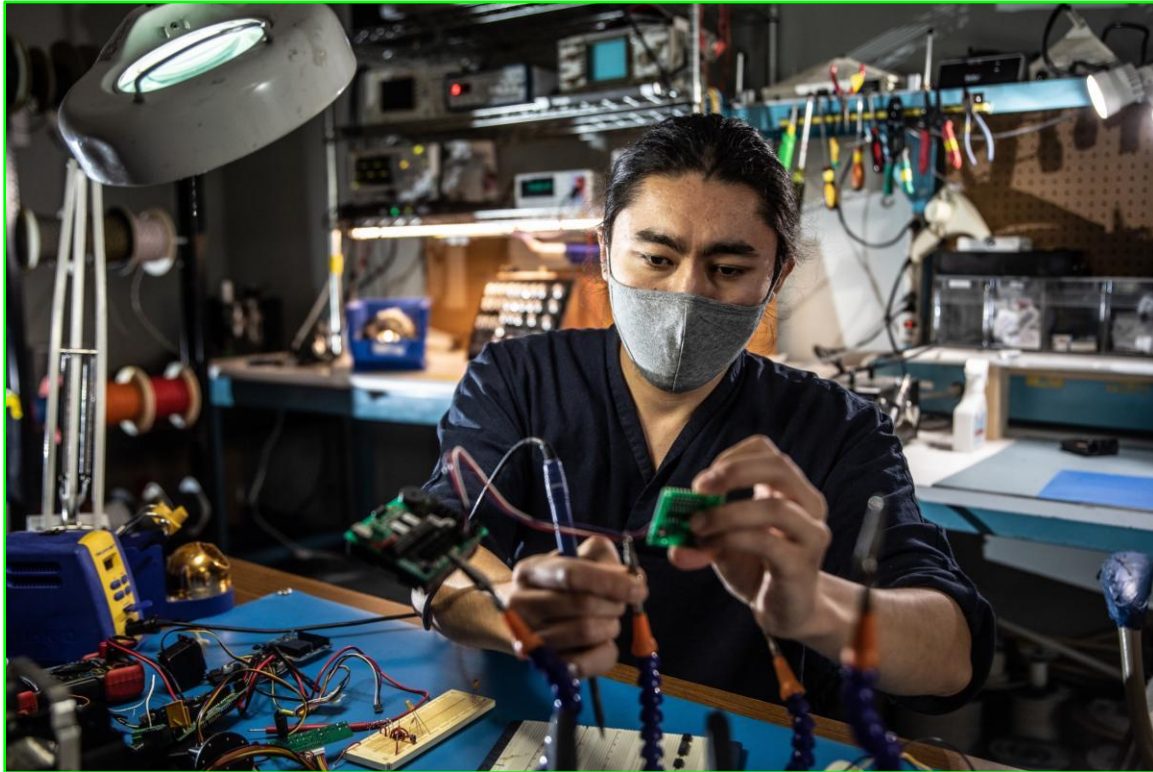
Lawrence

599 Studios is a collaborative workspace offering private studios and shared spaces with amenities for professional artists working in a variety of media.



LOWELL MAKES Lowell

Lowell Makes is an established working laboratory and community makerspace that provides members and the greater Lowell community with access to shared workshops, equipment, education, and collaboration.



SOUTH COAST SURFACE DESIGN

New Bedford

South Coast Surface Design (SoCoSD) is a design studio for apparel, home décor, stationery, and action sports products. They support regional and global manufacturing programs.

Their exhibits feature local Surface Design Artists and introduce national and international Artists to the MA and RI South Coast region.



URBAN FOOD BROOD Springfield

Urban Food Brood is a shared food manufacturing and distribution facility, home to an urban farm, farmer's market, coffee roasting company, cold brew company, artisanal bakery, and catering business.



Nova Labs Turners Falls

Nova Labs is a collaborative makerspace located in a series of conjoined garages that serves as a community space for “gearheads,” creators, woodworkers, and tinkerers.

Nova Labs is a multifunctional space enabling the maker community to learn, create and collaborate. The makerspace allows their member community to access resources, tools, advanced machining and technology equipment to craft, make, prototype and fabricate.



BLACK SEED FARMERS MARKET Worcester

Black Seed Farmers Market is a collaborative workspace for immigrant and refugee youth and adults and an incubator for immigrant women-owned startup food businesses.



TECHNOCOPIA

Worcester

Technocopia is 10,000-square-foot nonprofit, membership-based maker and workspace. The organization offers rental bays, a variety of tools, training classes and workshops, and access to complete wood, metal, glass, and laser cutter shops, a 3D printer station, CNC router, electronics bay, and textile and design studios.



WORCESTER IDEA LAB & ACCELERATOR

Worcester

Worcester Idea Lab & Accelerator is a collaborative workspace that provides office space for a variety of organizations, including nonprofits, high-tech startups, and universities. The organization is transforming a former restaurant into an additional collaborative workspace.



WORCESTER REGIONAL FOOD HUB UNION STATION SHARED COMMERCIAL KITCHEN Worcester

The Worcester Regional Food Hub is a shared commercial kitchen currently located in the Greendale People's Church that provides food business entrepreneurs access to professional-grade cooking, baking, and cold-storage equipment as well as training certification and business planning assistance.

